

**ACTFL Video Podcast Contest--2008**  
**Rubric for Evaluating Video Entries**

<b>Criteria</b> <b>Message / Creativity / Execution / Effect / Copyrighted Materials</b>	<b>Strong Evidence 3</b>	<b>Some Evidence 2</b>	<b>Lacks Evidence 1</b>	
<b>Message: Is the message <u>engaging and appropriate</u> to the theme of the contest?</b>				
Message-1 Video shows how student(s) use language outside the language classroom				
Message-2 The content of the message shows evidence of the 5C's of the national standards— Communication, Connections, Comparisons, Cultures, and Communities				
Message-3 The content is "G-rated"				<b>Total Message:</b>
<b>Creativity: Is the idea shared <u>innovative and creative</u>?</b>				
Creativity-1 Video includes innovative and creative evidence that student(s) have made the target language their own				
Creativity-2 Video includes innovative and creative evidence as to why using the language is important to the student(s)				<b>Total Creativity:</b>
<b>Execution: Is the use of <u>technology effective</u> and <u>used appropriately</u> to get the message across to the audience?</b>				
Execution-1 The video camera <i>is not</i> too close or too far away from the speaker(s)?				
Execution-2 The quality of the video is stable with no quick movements.				<b>Total Execution:</b>
<b>Effect: Was the overall effect achieved in <u>communicating</u> to the audience?</b>				
Effect-1 Voice(s) are not too loud or too soft				
Effect-2 Speech is not too fast or too slow				
Effect-3 Flashcards or pictures are easy to read and/or to see				<b>Total Effect:</b>
<b>Copyrighted Material</b>	<b>YES</b>		<b>NO</b>	
There is evidence of copyrighted material (music or images). Please circle yes or no.				

**Grand Total:** \_\_\_\_\_  
**Check for Copy-righted Materials: (Yes or No)** \_\_\_\_\_